Schedule:

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| Week | Task | Description | Has it been completed? |
| Week 1 | Finalising my idea. | Looking back on last semesters R&D idea and making sure I can accomplish all tasks needed to create my website. | Yes |
| Week 2 | Giving my idea more depth. | Thinking about my idea and how it can be developed. This week I decided to make my website a more in depth version of the NHS ‘Eat Well’ scheme.  | Yes |
| Week 3 | Project proposal to be finalised. | Project proposal to be handed in. Clive given some useful feedback on the style of my website. Also this detailed schedule has been created this week to guide me through the following busy weeks. Furthermore, research has been conducted this week into why a child’s diet overrules other justifications society makes to why a child may be obese. | Yes |
| Week 4 | Getting my initial ideas on paper. | Researching into different themes and fonts. Finding website designers on Pinterest and looking into others work. Additionally investigating into different types of backgrounds and selecting a background for my website. | Yes |
| Week 5 | Researching. | Research into other digital producers: Stefan Sagmeister, Amir Mohammed, ‘Just Eat’ Website and Vyacheslav Dronov. Furthermore exploring Adobe Muse and also Slate, two website software’s where effective, visually appealing websites can be easily created. | Yes |
| Week 6 | Researching. | This week I will research into budgets and roughly work out how much it will cost to make my website. Now I have a better understanding of how my website is visually going to look I will design some website sketches using Wireframe.  | Yes |
| Week 7 | Researching. | I will conduct audience research this week. Moreover, I will produce some logo designs this week using Adobe Illustrator.  | Yes |
| Week 8 | R&D File to be submitted. | I will work on constructing all my previous research into a PDF document on Adobe InDesign, ready to be submitted on Friday 11th March.  | Yes |
| Week 9 | Adobe Muse work. | I will create my website using Adobe Muse. During this process I will ensure to follow all website sketches and also use all my previous planning work.  | To be completed |
| Week 10 | Functioning Prototype. | This week I will ensure a functioning prototype is available to demonstrate.  | To be completed |
| Week 11 | Reflection and process. | Hand in week, I will also produce a reflection and conclusion of my own work.  | To be completed |