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| Description | Sum | Overall cost |
| Wages – for my website to be produced I will have to work out peoples wages. For myself I found that an average freelance web designer charges around £275 a day.  I will need to times this by two because I would also hire one other web designer to work on this as well.  I would also hire a logo designer for 2 weeks to help design the logo for the business. I was able to find a logo designer via ‘freelancer.co.uk‘ who works for £16 per hour. | * I will be working 9am – 5pm * 5 days a week * The project will take 4 weeks * Plus 2 weeks contingency time   £275 per day x 5 (for the days of the week I work) = £1,375 weekly payment  £275 per day x 6 weeks (including contingency time) = £8,250  £8,250 x 2 = £16,500   * Logo designer works 9am – 5pm * £16 per hour * 5 days a week * For 2 weeks * Plus 1 week contingency time   £16 x 8 (for how many hours they work per day) = £128  £128 x 5 (number of days of the week they will work) = £640 per week  £640 x 3 weeks (including 1 week of contingency time) = £1,920 | To hire myself, one other web designer and also a logo designer to create this website it would cost  £16,500 + £1,920 = £18,420 |
| Equipment – for this project I would need an iMac desktop to run the Adobe software. (I already own an iMac but for budget purposes this is included). | 1 x £1,550 for iMac | Equipment  = £1,550 |
| Software – for my website I will be using Adobe Photoshop and also Adobe Muse. I will need the software for 2 months in order to fully cover all the time period. | * Adobe Muse software = £13.33 per month * Adobe Photoshop software - £17.15 per month   £13.33 for Adobe Muse x 2 (for the months needed) =£26.66  £17.15 for Adobe Photoshop x 2 (for the months needed)  = £34.30 | For Adobe Photoshop and Adobe Muse for the 2 months  £26.66 + £34.30  = £60.96 |
| As I work from home as freelance website designer I would not need travel expenses however I would need to consider utility bills. Using the UK Power electricity calculator, I have calculated it would cost me £58 to run my computer 9-5 per day for 5 days, for 4 weeks. | * £58 in utility bills for 4 weeks * Plus £29 for the two weeks of contingency time * And also £43.50 for the freelance Logo designer’s utility bills for 3 weeks they are needed.   £58 my own utility bills + £29 for the extra 2 weeks contingency time = £87  £87 x 2 as there would be another web designer working along side me = £174  1 x £43.50 for logo designers utility bills = £43.50 | Utility bills =  £174 + £43.50  = 217.50 |
| Marketing and promotion - | Marketing and promotion is done through the government, as this is part of a government scheme. |  |